

# TRAVERS

NEW YORK



## Passementerie Arboretum | 2022

All over the world there is bountiful opportunity to appreciate the beauty found in nature and its innate ability to transform our surroundings and interiors. ARBORETUM, the latest trim collection from Travers, celebrates both our love and need for dedicated spaces where trees, plants and flowers are cultivated. Many of the trimmings in the collection are devoted to legendary female gardeners who made their mark on our planet. From New York's Beatrix Farrand and Lynden Miller to England's Vita Sackville-West, these women encouraged an appreciation of green spaces and inspired an

attention to detail that is reflected in all the beautiful trims of this collection. The trim designs capture the spirit of the garden and elements found in nature, achieved using a variety of techniques, including embroidery, cording and block printing. There is a freshness to the color palette that stays true to the Travers aesthetic, designed to match seamlessly across our entire portfolio. In ARBORETUM you will find a casual elegance that will perfectly complement any interior.

## Sackville | 60071

Vita Sackville-West, the famed English author and garden designer once said, 'A flowerless room is a soulless room.' SACKVILLE tape is our love letter to Vita, inspired by her devotion to the Sissinghurst Castle Garden. Classic in its silhouette, it showcases an array of embroidered flowers, insects and foliage that dance in perfect harmony across a linen base cloth.

3 colours, 100% LI, Embroidery: 100% CV



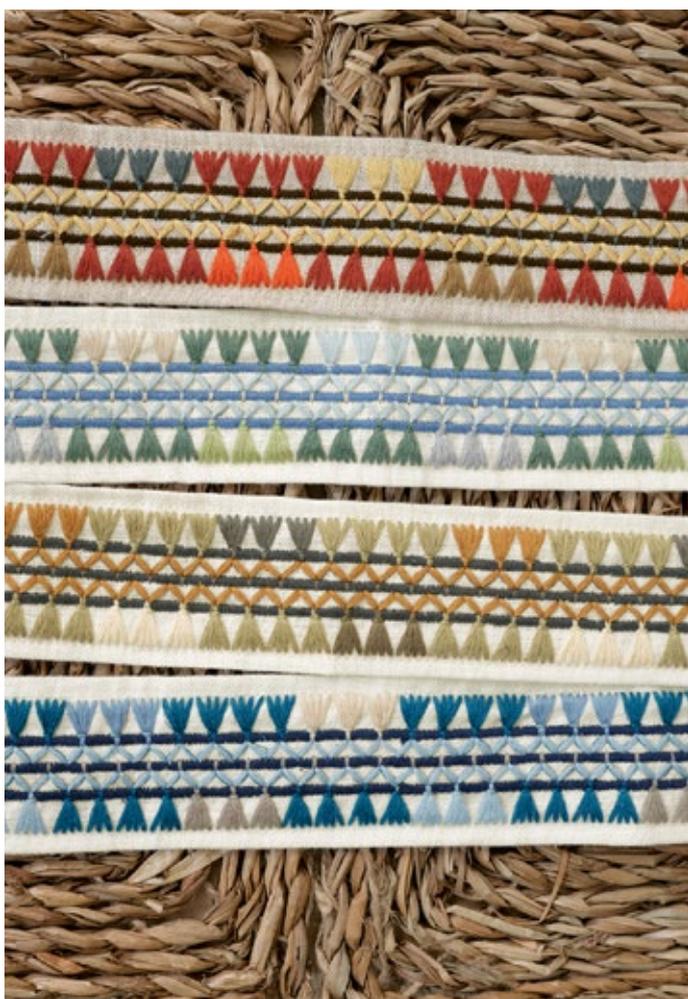
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BY ZIMMER + ROHDE

## Songbird | 60072

SONGBIRD presents an elegant vignette showing a stylized bird perched atop a leafy branch, surrounded by flowers. It comes to life thanks to a very special detailed cording technique, combined with subtle embroidered accents. Available in five classic colorways, each combination has a twist that adds dimension and depth to this stylish tape.

5 colours, 100% LI, Embroidery: 100% CV



## Wilder Tape | 60073

WILDER TAPE is named for American horticultural writer and designer Louise Beebe Wilder, whose 1918 book 'Color in my Garden' inspired this collection's palette. Rustic in design, this multicolored tape is machine embroidered with dry spun yarns to emulate a hand embroidered look. Available in four colorways, each one offers a palette range that makes it a perfect bridge to any room.

4 colours, 100% LI, Embroidery: 100% CV

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## Terrace Vine | 60074

Stylized flowers and leaves climb up TERRACE VINE, embroidered using very fine detailed stitches that come together for a refined effect. The tape is complete with a border at both edges and is available in five colorways. This floral tape is the perfect way to add a feminine touch to any interior.

5 colours, 100% LI, Embroidery: 100% CV



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BY ZIMMER + ROHDE

## Meander Tape | 60075

Classic in its interpretation, MEANDER TAPE adds a decorative Greek key border to the Travers tape portfolio. Composed of continuous lines embroidered using dry spun yarns, a 2D effect is used to produce added depth to this quintessential fret motif. Available in a palette of neutrals and blues, this timeless tape will be a perfect addition to any room.

4 colours, 100% LI, Embroidery: 100% PES



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BY ZIMMER + ROHDE

## BEATRIX | 60076

Ornate in its beauty, BEATRIX tape features a continual medallion pattern that is embroidered using a dry spun yarn and a special depiction of accent-stitches at the design edge. It adds a classicist touch to today's interiors, and is reminiscent of the estate commissions designed by namesake, Beatrix Farrand, American gardener and landscape architect.

4 colours, 100% LI, Embroidery: 100% PES



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## Holden | 60077

HOLDEN requires a second glance to truly appreciate the attention to detail invested in this modest color-blocked tape. A complex and detailed stitch effect is used to create a textured contemporary geometry, a play on color placement and shape. Available in two smart neutral combinations: dramatic black and ivory as well as a subtle silver and ivory variation.

2 colours, 100% LI, Embroidery: 100% CV



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BY ZIMMER + ROHDE

## Canopy Tape | 60078

CANOPY TAPE is handcrafted by artisans in India, combining traditional weaving techniques from the South with hand-guided embroidery and hand block prints from the North. It is inspired by our bestselling fabric Carson Tile, using shapes and embroidery details to form a playful geometry. Available in five colorways that include a cheerful yellow that is sure to brighten up any interior!

5 colours, 100% CO, Embroidery: 100% CO



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## Linen Tassel Fringe | 60079

LINEN TASSEL FRINGE is the long fringe you've been waiting for! The style of this trim offers a perfectly balanced tape and fringe combination. A decorative doobby border at the top complements the fringe itself, which is added by hand during the weaving process. There is an elegant softness to each of the four colors offered, achieved by hand dyeing the linen yarns.

4 colours, 100% LI



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## Lynden Velvet Tape | 60080

Inspired by beautiful cane baskets, LYNDEN VELVET TAPE is a dimensional cut velvet woven on traditional wire looms. The interlacing cut pile pattern is enhanced by fine epingle lines at the edges adding a decorative relief. It has the perfect amount of sheen and glamor, just like the work of its namesake Lynden Miller, who left her inimitable mark on the design of many of New York City's best known gardens. Available in four classic colors, it has a sheared finish, ensuring it is smooth and luxurious to the touch.

4 colours, Ground: 53% CO, 47% CV, Pile: 100% CV



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