

TRAVERS

NEW YORK



PASSEMENTERIE | FABRICS

BY ZIMMER + ROHDE

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STREET SMART

Street Smart is the latest passementerie collection from Travers. True to its name, this collection draws inspiration from iconic streets and neighborhoods across the United States. The scope of materials used in this collection ranges from embroidered beading and raffia to plush cut velvets and a fresh take on boucle. At Travers we believe that craftsmanship and attention to detail are of the utmost importance, and passementerie is a perfect way to take interior decoration to the next level.

AMBER PALACE

Amber Palace, Travers newest fabric collection captures the essence of its namesake palace in Rajasthan, India. Inspired by the timeless and sophisticated color palette on record from Jackie Kennedy's 1962 voyage to India, we began by reimagining new colors of our best-selling print *Beaumont Indienne*. Focusing on craftsmanship and artisanal details, these elements of great design are threaded into both the collection and our brand heritage. *Amber Palace* marries the classic origins of Travers with a freshness for today's market.

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1 Red Rock 446
 Left page: 1 Big Sur 994 | 2 Rajah 485 | 3 Bibia Embroidery 486 | 4 Red Rock 446 | 5 Rocina Strie 981 | 6 Wilmington 891

RED ROCK

Inspired by Nevada's Red Rock Canyon, this intricately embroidered, hand-beaded tape is almost a piece of art. The symmetry and balance of the Red Rock design is completely controlled by the skill of the artisan. The linen fabric is initially hand cut and stitched into individual tapes. Then each tape is block printed by hand with the outline of the pattern. The outline guides the artisans as they hand embroider, bead by bead, onto the fabric. There are 18 unique bead colors across the three colorways.



1 Rocina Strie 881 | 2 Lombard Street 195 | 3 Rajah 988 | 4 Dune Road 988 | 5 Wall Street 813
6 Worth Avenue 992 | 7 Worth Avenue 999 | 8 Lombard Street 994

Right Side: 1 Bibia Embroidery 184 | 2 Wall Street 813, Rocina Strie 881 | 3 Lombard Street 195, Rocina Strie 881 | 4 Arden Chevron 892





1 Bibia Embroidery 486 | 2 Big Sur 835 | 3 Beaumont Indienne 477 | 4 Sagg Road 785 | 5 Rajah 485 | 6 Red Rock 446



1 Sagg Road 582, 587

Right Page: 1 Rocina Strie 981 | 2 Red Rock 597 | 3 Camelot 598 | 4 Worth Avenue 597 | 5 Bedford Diamond 990
6 Bibia Embroidery 596 | 7 Sagg Road 981 | 8 Wall Street 588 | 9 Park Avenue 956, 954

Cover: 1 Beaumont Indienne 597 | 2 Lombard Street 555 | 3 Lombard Street 594 | 4 Park Avenue 594 | 5 Sagg Road 989 | 6 Park Avenue 956
7 Sagg Road 60060 582 | 8 Kiawah 981 | 9 Big Sur 554 | 10 Big Sur 983 | 11 Wall Street 588 | 12 Worth Avenue 597

Page 2: 1 Bibia Embroidery 486 | 2 Lombard Street 336, Rocina Strie 981 | 3 Park Avenue 493, Beaumont Indienne 477
4 Red Rock 446, Rocina Strie 981 | 5 Wilmington 891, Rocina Strie 981

Back: 1 Beaumont Indienne 597 | 2 Kiawah 981

MANY THANKS TO Photography: Kip Dawkins | Styling: Neely Barnwell Dykshorn



for worldwide contacts please visit
www.zimmer-rohde.com/contacts